

## Privacy Policy according to EU General Data Protection Regulation (GDPR) UE 2016/679

Looking after the personal data you share is extremely important to us. This privacy policy has been drafted to help you better understand the personal data we collect, how and why we use personal data, how we share your information, how we protect it and the rights you have when it comes to your personal data.

### When this privacy policy applies

This policy applies to the site and all products offered by Galleria **PUNTO SULL'ARTE** and explain how we collect, stores, share, and use information. This policy also applies if you contact us or we contact you about our services.

### Personal data we collect

When you subscribe to our newsletter, complete a form on our website or create an account with the gallery, you may provide us with: your personal details, including but not limited to your name, postal and billing address, email address, phone number, professional detail. When you contact us or we contact you, we may collect details of the emails and other digital communications we send to you that you open.

### Details of such correspondence

The personal data that we collect from you is stored within the European Union and are not transferred outside such area. By submitting your personal data, you agree to this storing or processing. We will take all steps reasonably necessary to ensure that your data is treated securely and in accordance with this privacy policy.

### How we use personal data

We collect, store and process your personal data to improve your experience with the gallery and sell you the goods and services you require. The information that we collect are used for:

- In connection with any sale of our business or assets;
- To provide you with the information that you have requested from us (including receipt of marketing emails or other information);
- To respond to queries raised by you;
- To carry out obligations arising from contracts entered into between you and us;
- To comply with legal obligations or for the protection and enforcement of legal rights; and
- Cookies and similar technologies

Cookies are small data files that allow a website to collect and store a range of data on your desktop computer, laptop or mobile device. We use cookies and similar technologies (e.g., tags) on our website to distinguish you from other users, helping us to personalize and improve your experience of our website and the gallery.

### We use cookies to

- Understand how our website is being used, for example, by telling us if you get an error message when you browse
- Understand and save your preferences and contact details so you do not have to submit this information twice
- Help us compile data about site traffic and site interaction so that we can offer better site experiences and tools in the future. We may use trusted third-party services, like Google Analytics, that track this information on our behalf.

We may also use third-party service providers (such as analytics or ad providers) that may use cookies, web beacons and similar technologies to help operate their services. Your browser may have settings that let you decline cookies, but please note that some of our services may not be available if you decline cookies, as some of our Services require cookies to operate.

### Registration, contact and interaction

If you sign up to our newsletter or complete a form on our website, you are giving us permission to store data about you and interact with you to provide the information you requested. Contact can take place over the phone, email, by post or through social media. To unsubscribe from receiving future marketing emails, you can follow the instructions at the bottom of each email or newsletter and we will promptly remove you from all bulk correspondence, although you may receive emails from individuals.

For further information, please contact us at [privacy@puntosullarte.it](mailto:privacy@puntosullarte.it)

Please contact us using the details below if you would like to be removed from all correspondence from the gallery.

### Sharing personal data

We will never sell, trade or otherwise transfer to outside parties your personal data. This does not include information sharing with any associated companies, service providers and professional advisers or website hosting partners who assist us in operating our website, conducting our business or serving our users, so long as those parties agree to keep this information confidential. We may also release information when its release is appropriate to comply with the law, enforce our site policies or protect ours or others' rights, property or safety.

### How we protect your data

We use computer firewalls and physical, electronic and procedural safeguards in connection with the collection, storage and disclosure of personal data. Your personal information is only accessible by a limited number of employees who are required to keep the information confidential.

### Data Retention

We will keep and use your data as described in this Policy for (i) as long as your account is in use, is open, or is active; (ii) as long as is necessary to comply with any tax, legal, and/or other regulatory requirements; and (iii) to protect and defend against potential legal claims.

If you would like to request the deletion of your personally identifiable information or request that it be returned to you, please contact us at [privacy@puntosullarte.it](mailto:privacy@puntosullarte.it)

By deleting your data from our Site, you understand that you will no longer be able to use our services. Under Privacy Law and the General Data Protection Regulation from May 2018, you have the right to see the personal data we hold about you. This is called Subject Access Request.

If you would like a copy of the personal data we hold about you, or if you believe it to be incorrect, please write to:

**PUNTO SULL'ARTE**, Viale Sant'Antonio 59/61, 21100 Varese (VA) – Italy

You can also email us on [privacy@puntosullarte.it](mailto:privacy@puntosullarte.it) or call us on +39 0332 320990

We reserve the right to change this policy at any time, so please check back regularly to keep informed of updates.